

Addendum D – Rochester Faculty

Alexander, Shameka – Instructor, licensed by the New York State Education Department. Graduated from Continental School of Beauty’s cosmetology program in 2015. Then enrolled in Continental’s barbering program, graduating in 2016. Shameka has worked in the industry for several years. This talented professional specializes in many areas including braiding, blowouts and up-dos. Shameka joined the Continental team in 2018.

Faticone, Andrea – Instructor, licensed by the New York State Education Department. Graduated from Continental School of Beauty Culture cosmetology in 2004. Andrea began her career in the beauty industry at Battisti’s Salon & Day Spa, then took a management position with Supercuts where she taught cutting, color and retail classes. She has taken advanced color and cutting classes at Goldwell and specializes in those areas. Andrea started teaching at Continental in 2010.

Hoyt, Erin - Instructor, licensed by the New York State Education Department. Graduate of Continental from 2003. Erin started her career at Trade Secret Salon and currently is performing at S.H.E. Salon and has attended several advanced education and training workshops. Erin has also participated in and placed in many area competitions. Erin joined the Continental team in 2013.

Jermyn, Ann Marie – Instructor, licensed by the New York State Education Department. Rochester Continental School of Beauty Culture cosmetology graduate, 1973. Ann Marie brings years of salon experience as a stylist and business owner. From 1992-2000, Ann Marie traveled around the country as a corporate trainer for Super Cuts developing advanced hair and management classes and seminars and recruiting new stylists. Ann Marie has organized and run both professional and student hair cutting and styling competitions and has served as a State and National competition judge. She taught at Continental from 1990-1992 and returned in 2002. She specializes in hair cutting, braiding and up-dos.

O’Neil, Jenna - Instructor, licensed by the New York State Education Department. Jenna is a professional Cosmetologist and a proud 2018 graduate of the Continental School of Beauty. Since graduating, she has been working behind the chair, with a strong focus on color and blonding services. Passionate about sharing her expertise, Jenna enjoys mentoring the next generation of beauty professionals. Jenna joined the Continental team in 2025.

Oubre, Norie – Instructor, licensed by the New York State Education Department. Norie is a Continental School of Beauty graduate and holds many additional certifications as well as her esthetics license. Norie has a passion for skincare, ingredients, techniques, and methods in skincare and joined the Continental team in 2023.

Reaves, Mary – Instructor, licensed by the New York State Education Department. Mary’s Esthetics career began in 2010 as a graduate of Continental and became a Facial/Wax Specialist in NYC and she became the Lead Specialist in 2013. Mary is currently Owner/Operator of Skin Goddess and joined Continental School of Beauty team in 2020.

Schell, Karen - Instructor, licensed by the New York State Education Department. Karen began her career as a Stylist in 1992 in Geneseo, NY and spent many years as a salon owner and

currently a booth renter and has attended classes from NYC to Las Vegas in Advanced Techniques. Karen joined the Continental Team in 2007.

Seppala, Meaghan – Instructor, licensed by the New York State Education Department. A cosmetology graduate in 2004 and nail specialty in 2005, Meaghan began her professional career at Hair Zoo. Since 2005 she has owned her own business where she specializes in gel and acrylic enhancements along with hair, skin and nails. Meaghan joined the Continental team in 2008.

Smith, Victoria – Instructor, licensed by the New York State Education Department. Victoria graduated from the Continental School of Beauty, Rochester campus in Esthetics & Nail Specialty. She enjoys brightening people's day with her smile, specializes in make-up and has become influential to the "Make-up Influencers" world on social media like Facebook, Instagram and TikTok. She also operates her own business and joined the Continental team in 2022.

Sullivan, Katelynn – Instructor, licensed by the New York State Education Department. Kadi is a Continental graduate and a licensed esthetician of almost 10 years. Her passion lies in skin care and teaching, and she loves being a key part in assisting students on their career journey and following their dreams of becoming an esthetician. Kadi joined the Continental team in 2025.

Tackitt, Kristine – Instructor, licensed by the New York State Education Department. Kris has been a licensed cosmetologist for many years and specializes in coloring, cutting and up styles. She built a great career at J.C. Penney Salon, managed a salon and went on to be the owner/operator of her own salon. She has found her passion in training today's Cosmetology students into tomorrow's beauty professionals. Kris joined the Continental team in 2020.

Witkowski, Taylor- Instructor, licensed by the New York State Education Department. Taylor is a graduate of Continental School of Beauty. Taylor brings her passion for make up to the Cosmetology classes. She joined the Continental team of educators in 2019.