

Addendum D – Rochester Faculty

Alexander, Shameka – Instructor, licensed by the New York State Education Department. Shameka graduated from Continental School of Beauty’s cosmetology program in 2015. Then enrolled in Continental’s barbering program, graduating in 2016. Shameka has worked in the industry for several years. This talented professional specializes in many areas including braiding, shear work and clipper cuts. Shameka joined the Continental team in 2018.

Bloss, Natalie – Instructor, licensed by the New York State Education Department. Natalie earned her Esthetics license and went on to build her career in a day spa environment, where she specialized in facials, body services, and a wide range of treatments, with a primary focus on waxing. She has a strong passion for ingredients and product knowledge, always seeking to enhance client care through education and expertise. Natalie became part of the Continental team in 2025.

Faticone, Andrea – Instructor, licensed by the New York State Education Department. Andrea graduated from Continental School of Beauty Culture’s cosmetology program in 2004. Andrea began her career in the beauty industry at Battisti’s Salon & Day Spa, then took a management position with Supercuts where she taught cutting, color and retail classes. She has taken advanced color and cutting classes at Goldwell and specializes in those areas. Andrea joined the Continental team in 2010.

Hoyt, Erin - Instructor, licensed by the New York State Education Department. Erin graduated from Continental in 2003. Erin started her career at Trade Secret Salon and currently is performing at S.H.E. Salon and has attended several advanced education and training workshops. Erin has also participated in and placed in many area competitions. Erin joined the Continental team in 2013.

Jermyn, Ann Marie – Instructor, licensed by the New York State Education Department. She graduated from Continental School of Beauty Culture in 1973. Ann Marie brings years of salon experience as a stylist and business owner. From 1992-2000, Ann Marie traveled around the country as a corporate trainer for Super Cuts developing advanced hair and management classes and seminars and recruiting new stylists. Ann Marie has organized and run both professional and student hair cutting and styling competitions and has served as a State and National competition judge. She specializes in hair cutting, braiding and up-dos. She taught at Continental from 1990-1992 and returned in 2002.

Jones, Marlena - Instructor, licensed by the New York State Education Department. Marlena is a licensed Esthetician and a graduate of the Continental School of Beauty. Since graduating, she has specialized in skincare and focused on Makeup, Brows, Waxing and Facial services. Marlena joined the Continental team in 2025.

Oubre, Norie – Instructor, licensed by the New York State Education Department. Norie is a Continental School of Beauty graduate and holds many additional certifications as well as her esthetics license. Norie has a passion for skincare, ingredients, techniques, and methods in skincare. She joined the Continental team in 2023.

Reaves, Mary – Instructor, licensed by the New York State Education Department. Mary’s Esthetics career began in 2010 as a graduate of Continental and became a Facial/Wax Specialist in NYC and she became the Lead Specialist in 2013. Mary is currently Owner/Operator of Skin Goddess and joined the Continental team in 2020.

Santana, Jerica – Instructor, licensed by the New York State Education Department. Jerica received her esthetics license at Continental School of Beauty in 2011. She also earned a certification in Master Makeup Artistry from the MUD studio in NYC. Jerica has worked as a freelance artist, educator, and business owner, collaborating with top makeup brands. She specializes in makeup for private clients, bridal, television, and commercial work, as well as advanced waxing and lash lifts. She is passionate about education and is dedicated to preparing the next generation of beauty professionals. Jerica joined the Continental team in 2025.

Seppala, Meaghan – Instructor, licensed by the New York State Education Department. A cosmetology graduate in 2004 and nail specialty in 2005, Meaghan began her professional career at Hair Zoo. Since 2005 she has owned her own business where she specializes in gel and acrylic nail enhancements as well as with hair, skin and nails. She is a NYS state board examiner for both Esthetics and Nail Specialty and is certified as a Dermalogica skincare expert. Meaghan joined the Continental team in 2008.

Smith, Victoria – Instructor, licensed by the New York State Education Department. Victoria graduated from the Esthetics & Nail Specialty program at Continental. She specializes in make-up and has become influential to the “Make-up Influencers” world on social media. She also operates her own business. Victoria joined the Continental team in 2022.

Tackitt, Kristine – Instructor, licensed by the New York State Education Department. Kris has been a licensed cosmetologist for many years and specializes in coloring, cutting and up styles. She built a great career at J.C. Penney Salon, managed a salon and went on to be the owner/operator of her own salon. She has found her passion in training today’s Cosmetology students into tomorrow’s beauty professionals. Kris joined the Continental team in 2020.

Witkowski, Taylor- Instructor, licensed by the New York State Education Department. Taylor is a graduate of Continental School of Beauty. Taylor brings her passion for make up to the Cosmetology classes. She joined the Continental team in 2019.