

## **Addendum D – Rochester Faculty**

**Alexander, Shameka** – Instructor, Licensed by the New York State Education Department. Continental School of Beauty cosmetology graduate in 2015 followed by graduating from Continental’s barbering program, Shameka has worked in the industry for several years. This talented professional specializes therefore in many areas including braiding, blowouts and up-dos. Shameka joined the Continental team in 2018.

**Ayala, Abdia (Joey)** - Instructor, Licensed by the New York State Education Department. Joey became a barber in 2007 and a barbershop owner starting in 2008 through present. He specializes in men’s haircuts and shaves. Joey joined the Continental team in 2021.

**Dirk, Parker** –Instructor, Licensed by the New York State Education Department. Parker graduated from our Syracuse Continental campus in 2011 in Esthetics and went on to obtain his cosmetology license in the Rochester area. Parker holds amazing talents in makeup artistry, skin care and continues salon and spa work as he shares his immense talents with the students in our esthetics program! Parker joined the Continental team in 2020 as an esthetics instructor.

**Faticone, Andrea** – Instructor, Licensed by the New York State Education Department. Graduate of Continental School of Beauty Culture cosmetology, 2004. Andrea began her career in the beauty industry at Battisti’s Salon & Day Spa, then took a management position with Supercuts where she taught cutting , color and retail classes. She has taken advanced color and cutting classes at Goldwell and specializes in those areas. Andrea started teaching at Continental in 2010.

**Gladney, Chantel** –Instructor, Licensed by the New York State Education Department. As a graduate of Continental School of Beauty in Cosmetology, Esthetics, Nails and Waxing, Chantel’s career began in 2011 as a Makeup artist and she participated in several editorial projects, destination wedding parties and celebrity freelance work. She is currently owner/operator of “Chic Luxe by Chantel”. Chantel joined the Continental team in 2020.

**Hoyt, Erin** - Instructor, Licensed by the New York State Education Department. Graduate of 2003. Erin started her career at Trade Secret Salon and currently is performing at S.H.E. Salon and has attended several advanced education and training workshops. Erin has also participated in and placed in many area competitions. Erin joined the Continental team in 2013.

**Jermyn, Ann Marie** – Instructor, Licensed by the New York State Education Department. Rochester Continental School of Beauty Culture cosmetology graduate, 1973. Ann Marie brings years of salon experience as a stylist and business owner. From 1992-2000, Ann Marie traveled around the country as a corporate trainer for Super Cuts developing advanced hair and management classes and seminars, and recruiting new stylists. Ann Marie has organized and run both professional and student hair cutting and styling competitions, and has served as a State and

National competition judge. She taught at Continental from 1990-1992, and returned in 2002. She specializes in hair cutting, braiding and up-dos.

**Nelson, Siedah** - Instructor, Licensed by the New York State Education Department. Another amazing Continental graduate of both esthetics and nail Specialty. Siedah completed her education in 2013 and went on to specialize in skin care, lashes and makeup. After traveling and working in the south Siedah returned to Rochester as a receptionist at Continental and became part of the team of Instructors in 2018.

**Parshall, Meranda** –Instructor, Licensed by the New York State Education Department. Meranda is another amazing graduate of Esthetics and also the Nail Specialty course and has been a licensed Esthetician since 2004 and went on to complete the nail program at Continental in 2010. Meranda has worked continuously at the finest salons and spas in the Rochester area and brought her amazing talents to the Continental team in 2020 as an esthetics instructor.

**Reaves, Mary** – Instructor, Licensed by the New York State Education Department. Mary’s Esthetics career began in 2010 as a Facial/Wax Specialist in NYC and she became the Lead Specialist in 2013. Mary is currently Owner/Operator of Skin Goddess, and joined Continental School of Beauty team in 2020.

**Schell, Karen** - Instructor, Licensed by the New York State Education Department. Karen began her career as a Stylist in 1992 in Geneseo, NY and spent many years as a salon owner and currently a booth renter and has attended classes from NYC to Las Vegas in Advanced Techniques. Karen joined the Continental Team in 2007.

**Seppala, Meaghan** – Instructor, Licensed by the New York State Education Department. A cosmetology graduate in 2004 and nail specialty in 2005, Meaghan began her professional career at Hair Zoo. Since 2005 she has owned her business where she specializes in gel and acrylic enhancements along with hair, skin and nails. Meaghan joined the Continental team in 2008.

**Smith, Pamela** – Instructor, Licensed by the New York State Education Department. Continental School of Beauty graduate, Pamela holds licenses in both esthetics and nail specialty and has provided services in salons in the Greece and Rochester area. Pamela is eager to inspire the next generation of beauty professionals and committed to helping others achieve their goals. Pamela joined the Continental team in 2021.

**Tackitt, Kristine** – Instructor, Licensed by the New York State Education Department. Chris has been a licensed cosmetologist for many years and specializes in coloring, cutting and up styles. She built a great career at J.C. Penney Salon, managed a salon and went on to be the owner/operator of her own salon. She has found her passion in training today's Cosmetology students into tomorrow's beauty professionals. Chris joined the Continental Team in April 2020.

**Witkowski, Taylor**- Instructor, Licensed by the New York State Education Department. Taylor is a graduate of Continental School of Beauty. Taylor brings her passion for make up to the Cosmetology classes and she joined the Continental team of educators in 2019.